



Bureau of Substance Abuse Services Prevention News

Spring 2007

Volume 1, Number 1

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Prevention Announcements

State Receives 11 Million Dollar Prevention Grant- MassCALL2

The Bureau of Substance Abuse Services has brought together statewide leaders in substance abuse prevention to form MassCALL2, the *Massachusetts Collaborative for Action, Leadership and Learning* to reduce substance abuse, particularly underage drinking, and associated problems. Building on the accomplishments of Massachusetts' original state incentive grant, MassCALL2 will implement recommendations of the Strategic Prevention Framework, which is designed to enhance state and community prevention system infrastructure and capacity. **Watch for RFR information in the future on Comm-PASS.com**

Massachusetts Epidemiology Group

The Massachusetts Epidemiology Work Group (MEW) was formed in September 2006. The purpose of the MEW is to identify, gather and analyze state and local data regarding substance abuse consequences, consumption patterns; associated causal factors, including risk and protective factors; existing resources and capacity; and current and planned prevention, intervention, treatment, and recovery programs.

Service to Science Recipients Announced

Service to Science (STS) is a national initiative supported by the Substance Abuse and Mental Health Services Administration (SAMHSA) to enhance the evaluation capacity of innovative programs and practices that address critical substance abuse or mental health needs. STS consists of a combination of training events and customized technical assistance aimed at providing participants with the education, tools and follow-up technical assistance that will advance programs along a continuum of evidence of effectiveness. We are pleased to announce that five programs in Massachusetts are among this years recipients and they include:

New Beginnings in Framingham, The School and Community Partnership Initiative, Winchester Substance Abuse Prevention Coalition, Seeing Necessary Alternatives Photographically (SNAP), and The Massachusetts Recovery High Schools.

Response to Overdose in Southeastern Massachusetts -Jen Parks

Since December of 2006, the Bureau, along with the Southeast Center for Healthy Communities, has been working with community members in Southeastern Massachusetts to explore the serious problem of heroin and other opiate overdoses among 18-27 year olds. An increase in the number of overdose deaths over the past year has sparked a significant response from parents, teachers, law enforcement, paramedics, treatment providers, and other concerned community members. Meetings in December and February brought representatives from each of these groups together to begin working on solutions to the problem. As a result, the Bureau has begun working with the community to impact policy, provide training and education, and further partner with

Contact Us

Steve Keel
(617) 624-5141
stefano.keel@state.ma.us

José Morales
(617) 624-5142
jose.morales@state.ma.us

Kathleen Herr-Zaya
(617) 624-5143
kathleen.herr-zaya@state.ma.us

Chuck Klevgaard
(617) 624-5172
chuck.klevgaard@state.ma.us

Tonya Fernandes
(617) 624-5140
tonya.fernandes@state.ma.us

Amy Steinmetz
(617) 624-5125
amy.steinmetz@state.ma.us

Check Out The New NREPP



other organizations. Eventually the Bureau and its partners expect to expand these efforts to the rest of the State in order to address the problem on a much larger scale. The Enterprise Newspaper is running a series of articles on this topic. **To follow this series...**

To learn more about support services for families dealing with heroin or oxycontin in Massachusetts, check out **Learn To Cope** or simply call the **Helpline** 1-800-327-5050

Focus on Community Success



In Support of Evidence-based Programs and Practices

Getting To Outcomes in Franklin County

The Communities That Care (CTC) Coalition started in 2002 as a group of concerned community members in Franklin County interested in addressing alcohol, tobacco and other drug use among youth. **Highlights of The Action Plan**

In April 2003, the Communities That Care (CTC) Youth Survey was administered, with coordination by the Community Coalition for Teens, to 8th, 10th and 12th graders in five Franklin County school districts. The survey was re-administered in 2006, and outcomes have been achieved. **CTC PowerPoint**. In addition to significant changes in risk factors such as community laws and norms related to teen substance use, Franklin county has realized notable outcomes including significant reductions in alcohol, marijuana, and binge drinking rates. **For more...**

Innovative Policy Changes in Danvers

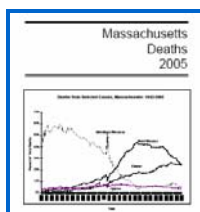
The Danvers Police Department has proposed changes to local underage drinking policy. The new policy outlines uniform procedures for every underage drinking call and includes the use of a portable breathalyzer and written parental acknowledgement of all underage drinking incidents. In addition, the police are working with school officials to conduct host liability seminars for parents and other adults in order to raise awareness about their responsibility when hosting a gathering and Mass General Laws. **Contact: Robert Bettencourt**
rbettencourt@mail.danvers-ma.org

To learn more social host liability law in Massachusetts, check out **G.L.c. 138, sec.34** (Massachusetts General Law) and/or download the **Don't Give Kids Alcohol** brochure.

ABCC's Operation Safe Prom & Graduation

The Alcoholic Beverages Control Commission is preparing to launch another round of its "Operation Safe Prom & Graduation" program. The operation is an effective way to keep alcoholic beverages out of the hands of underage individuals and to keep drunk drivers off our roads and highways during this potentially dangerous time of the year. "Operation Safe Prom & Graduation" consists primarily of "**Cops in Shops**" operations. These operations target specific liquor stores and bars where the Investigation and Enforcement Division has developed information that indicates a serious problem with adults procuring alcoholic beverages for underage individuals as well as underage individuals purchasing alcoholic beverages through false identification. *In 2006, Investigators conducted enhanced liquor enforcement programs in 215 cities and towns throughout the commonwealth that found: 700 minors in possession, transporting or attempting to purchase alcoholic beverages; 435 adults procuring alcohol for minors; 70 individuals in possession of false identification; and 370 cases of beer and 260 bottles of alcoholic beverages were confiscated or prevented from delivery by ABCC Investigators.* **For Information Contact: Frederick Mahony, Chief Investigator, A.B.C.C. (617) 277-3040 Ext 14 or Frederick.Mahony@state.ma.us**

Epidemiology News



Massachusetts Deaths 2007

Center for Health Information, Statistics,
Research and Evaluation
Massachusetts Department of Public Health
March 2007

PDF



New Report Makes Recommendations on How to "Take the 'High' Out of Higher Education"

Only one-fifth of administrators at U.S. colleges and universities believe that the school bears primary responsibility to prevent alcohol abuse and drug use among their students, according to a recent report from the National Center on Addiction and Substance Abuse at Columbia University. [Read the full report.](#)

Prevention: Advertising Conference in Massachusetts



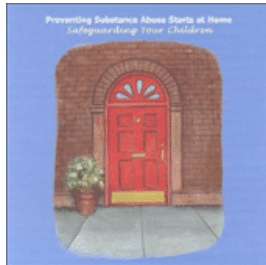
Massachusetts Banding Together Against Alcohol-Advertising (MBTAA) Collaborative is a group of concerned community members and youth, who came together out of concern for the negative impact of alcohol ads on and in buses, trains, and "T" stations. Addressing Alcohol Advertising in New England: Taking Collective Action - **May 3, 2007** **This educational conference will explore the scope and impact of alcohol marketing** bringing together policy makers, community leaders, educators and residents to engage in a dialogue about current research and best practices. To get involved register online: www.jointogether.org

Addiction: Massachusetts Communities Take Action



AddictionAction.org is an HBO and a grassroots partnership to help communities mobilize around this issue, bringing the hope of treatment and long-term recovery to individuals and families affected by it. A four-disc DVD set of the centerpiece documentary and thirteen supplemental programs are available for purchase, or for rental at participating outlets. [learn more...](#)

Publication Highlight



Preventing Substance Abuse Starts at Home: Safeguarding Your Children

For parents of elementary through high school age children. This illustrated brochure demonstrates how parents can help prevent children from abusing substances commonly found in the home, such as inhalants, prescription drugs, and alcohol. By "taking a tour of your home," parents learn where such substances may be found, how to protect their children, and warning signs to watch for. Massachusetts resources are included. **PDF**

<http://www.maclearinghouse.com/>

Trainings



May 8 & 9, 2007

All-Stars Training, Homewood Suites, Holyoke, MA

May 8, 2007

Getting Prepared for Crystal Methamphetamine in Massachusetts, Plimouth Plantation , Plymouth, MA

May 9, 2007

Getting Prepared for Crystal Methamphetamine in Massachusetts, Sturbridge Host Hotel , Sturbridge, MA

May 9, 2007

Inhalant Abuse, Tower Hill Botanic Garden, Boylston, MA

May 16, 2007

Prevention of Problem Gambling, Worcester Hotel & Conference Center, Worcester, MA

May 24, 2007

Facilitation Skills, Worcester Hotel & Conference Center, Worcester, MA

June 6, 2007

The Aging With Dignity Conference, Worcester Hotel & Conference Center, Worcester, MA

June 21, 2007

Sustainability, Worcester Hotel & Conference Center, Worcester, MA

For Information on these and other trainings

Adcare: www.neias.org/SATAdMAcalMayJun.html

Prevent • Treat • Recover • For Life